

WORKFORCE OBSERVATIONS FOR WISCONSIN BAY AREA COUNTIES

August 2003



State of Wisconsin
Department of Workforce Development

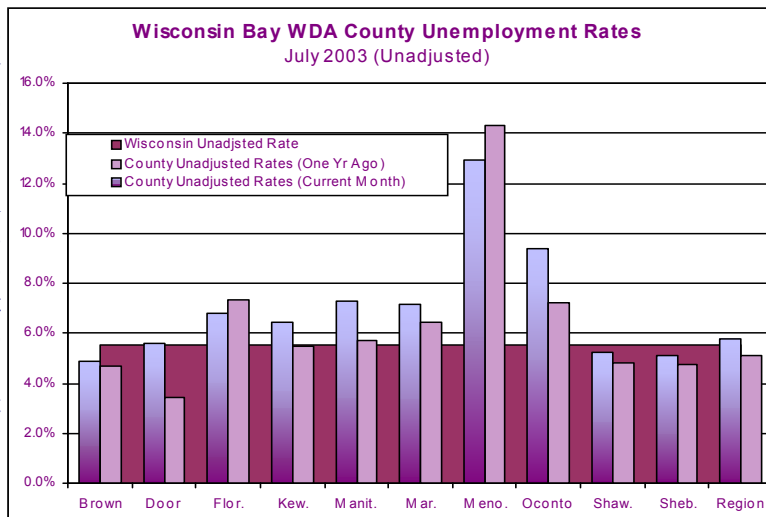
Unemployment Rate Decline Follows Seasonal Patterns

Although the unemployment rate for the region followed a typical pattern for July, it still remains well above average for the month.

Typically the unemployment rate during July declines 0.5 of a percentage point from June based on average monthly change between 1990 and 2002. This is larger drop than the decline this July where it dropped 0.3 of a percentage point to 5.8 percent. This is also different than the normal. The average rate during the period is 4.2 percent, 1.6 of a percentage point lower than this year.

Along the same line, the growth in the number of employed is nearly 900 less than the average for the period. Although there seems to be some improvement in the economy, it has not picked up to the point where it has reached normal or average levels, although it does definitely show growth. Overall the labor force increased 11,600 over the last twelve months, at the same time the number of employed increased 8,700. While the employment growth has been positive, it has not kept up with new entrants into the labor force.

Overall the economy has shown growth over the last 12 months with increases in both employment and labor force. While this has been positive, the growth has been less than the average.



The only county in the Bay Area to experience an increase in its monthly unemployment rate was Sheboygan which increased 0.1 of a percentage point to 5.1 percent. Green Bay had the lowest unadjusted rate in the Bay area at 4.9 percent, while Menominee County had the highest at 12.9 percent.

Only two of the area's ten counties had rates lower than one year ago. Those were Menominee County, down 1.4 of a percentage point and Florence County down 0.6 of a percentage point to 6.8 percent. These two counties also have the smallest labor force levels in the Bay Area.

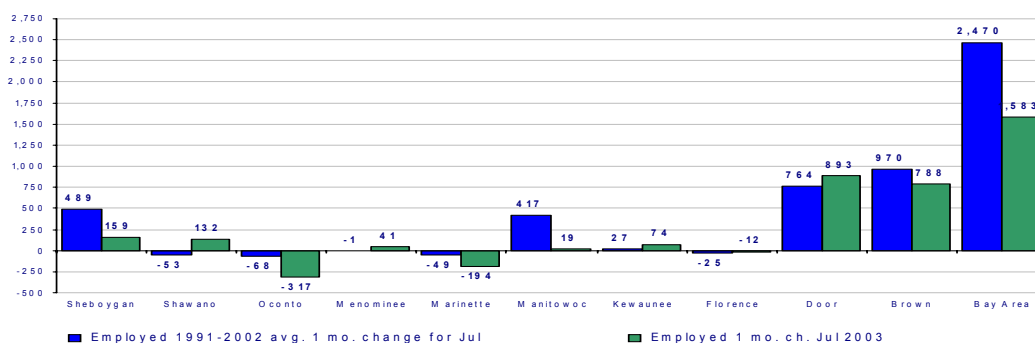
The rate for the Bay Area at 5.8 remained above the State of Wisconsin's unadjusted rate of 5.5 percent. Wisconsin's unadjusted rate was down 0.2 of a percentage point from June.

How are multiple worksite data used?

Employers with multiple sites can improve the information on local labor force and employment conditions in their counties by providing employment and wages for each of their Wisconsin locations on the Multiple Worksite Report (MWR). The vol-

(Continued on page 2)

Employment Changes - (not seasonally adjusted)
Wisconsin Bay Area and Counties July



untary report correctly identifies the employment and wages of *where people work* instead of the data being aggregated in one industry or one location. For example, XYZ Company has physical locations in three counties but completes its tax accounting report in only one county. That means all employees and their wages are allocated to that single county inflating the actual employment picture there and deflating the picture in the other two counties. The MWR distributes that employment to all three counties and helps to improve local indicators used by planners, businesses, economic developers, and analysts.

Contact Deborah Holt, program manager, at 608-266-5321 for more information.

Seasonally Adjusted Unemployment Rates

The seasonally adjusted unemployment rate for the Green Bay MSA rose 0.4 of a percentage point to 5.1 percent. This was 0.2 of a percentage point above last July. In the Sheboygan MSA, the rate was 4.6 percent, unchanged from June. Last July, the rate for Sheboygan was 4.3 percent. The nation's rate was 6.2 percent, decreasing 0.2 of a percentage point from June. The rate for Wisconsin was 5.6 percent.

For additional labor market statistics contact our website at <http://www.dwd.state.wi.us/lmi>.

Wisconsin Bay Workforce Development Area												
July 2003	Brown	Door	Flor.	Kew.	Manit.	Marinette	Meno.	Oconto	Shaw.	Sheb.	Bay Area	WI
Civilian Labor Force*	150,200	19,900	2,000	11,400	46,800	23,200	2,500	16,900	21,300	68,300	362,300	3,167,700
Employed	142,800	18,700	1,900	10,700	43,400	21,500	2,200	15,300	20,200	64,800	341,400	2,992,300
Unemployed	7,400	1,100	100	700	3,400	1,700	300	1,600	1,100	3,500	20,900	175,400
Unemployment rate (%)	4.9%	5.6%	6.8%	6.4%	7.3%	7.2%	12.9%	9.4%	5.2%	5.1%	5.8%	5.5%
Seasonally Adj. Rate (%)	5.1%	-	-	-	-	-	-	-	-	4.6%	-	5.6%
Total Nonfarm	149,400	16,000	1,300	6,900	37,100	20,300	2,000	9,500	12,800	64,000	319,300	2,800,500
Total Private	133,400	14,300	1,000	5,900	32,800	18,400	100	7,800	10,200	58,000	282,000	2,421,000
Goods Producing	36,000	3,100	400	2,400	14,100	7,000	*	3,200	3,000	28,200	97,400	650,500
Service Producing	113,400	12,900	900	4,500	23,000	13,300	2,000	6,300	9,800	35,800	221,900	2,150,000
Constr., Mining & Nat.Rsrcs	8,600	1,000	100	600	1,800	800	*	700	700	2,800	16,900	131,600
Manufacturing	27,400	2,200	300	1,900	12,300	6,200	*	2,500	2,400	25,400	80,500	518,900
Trade	21,600	1,900	100	800	4,300	3,000	100	1,100	2,100	7,600	42,700	441,100
Transportation & Utilities	10,100	100	40	500	1,600	600	*	300	300	1,200	14,700	322,000
Financial Activities	10,500	700	40	200	1,000	600	*	200	400	2,300	16,000	159,100
Education and Health Services	17,700	1,500	100	600	4,700	2,800	*	1,100	1,600	6,500	36,600	362,100
Leisure & Hospitality	14,200	5,400	300	900	3,200	2,100	*	1,400	1,600	4,300	33,200	262,700
Info., Prof. & Bus. Svcs, Other Svcs	23,100	1,600	100	500	3,900	2,300	*	700	1,100	7,900	41,300	963,100
Total Government	16,000	1,700	300	1,000	4,300	1,800	1,900	1,600	2,700	6,000	37,300	379,500
Federal	1,000	100	30	100	200	100	*	100	100	200	2,000	28,500
State	2,300	100	20	0	200	200	*	0	100	700	3,600	91,700
Local	12,700	1,500	200	900	3,900	1,500	1,900	1,500	2,500	5,100	31,700	259,300
Change from one month ago June 2003												
Civilian Labor Force*	300	600	-100	0	0	-300	0	-500	0	200	400	2,000
Employed	800	900	0	100	0	-200	0	-300	100	200	1,600	8,500
Unemployed	-500	-200	0	0	0	-100	0	-200	-100	100	-1,200	-6,500
Unemployment rate (%)	-0.3%	-1.5%	-1.8%	-0.4%	0.0%	-0.4%	-1.9%	-0.7%	-0.5%	0.1%	-0.3%	-0.2%
Seasonally Adj. Rate (%)	0.4%	-	-	-	-	-	-	-	-	0.0%	-	0.0%
Total Nonfarm	-1,300	500	-30	-100	-500	-500	10	-400	-100	-700	-3,100	-30,700
Total Private	200	600	20	0	-100	0	10	0	100	100	900	8,400
Goods Producing	0	100	0	0	100	0	0	0	100	200	500	1,700
Service Producing	-1,300	400	-40	-100	-600	-600	10	-300	-200	-900	-3,500	-32,400
Constr., Mining & Nat.Rsrcs	100	0	0	0	100	0	0	0	0	100	300	1,800
Manufacturing	-100	100	0	0	0	0	0	-20	50	100	170	-100
Trade	-400	100	0	20	-100	0	0	-10	20	0	-370	1,500
Transportation & Utilities	0	0	0	-30	0	0	0	-20	-10	-100	-170	1,100
Financial Activities	0	0	0	10	0	0	0	10	-10	0	10	0
Education and Health Services	400	0	0	-20	-100	0	0	0	-10	0	340	-700
Leisure & Hospitality	100	400	10	20	0	0	0	30	0	0	490	5,700
Info., Prof. & Bus. Svcs, Other Svcs	100	0	0	-10	0	0	0	0	10	0	100	2,500
Total Government	-1,500	-100	-50	-40	-400	-500	0	-340	-200	-800	-3,950	-39,100
Federal	0	0	0	0	0	0	0	0	0	0	10	-200
State	-100	0	0	0	0	0	0	0	0	0	-120	-4,200
Local	-1,400	-100	-50	-40	-400	-500	0	-340	-190	-800	-3,840	-34,700
Change from one year ago July 2002												
Civilian Labor Force*	5,700	900	100	300	1,300	600	-100	200	500	2,200	11,600	76,000
Employed	5,100	400	100	200	500	400	0	-200	400	1,800	8,700	65,100
Unemployed	600	500	0	100	800	200	0	400	100	300	3,000	10,900
Unemployment rate (%)	0.2%	2.2%	-0.6%	1.0%	1.5%	0.7%	-1.4%	0.4%	0.4%	0.4%	0.7%	0.2%
Seasonally Adj. Rate (%)	0.2%	-	-	-	-	-	-	-	-	0.3%	-	0.2%
Total Nonfarm	2,700	0	100	0	-200	100	-100	-300	100	700	3,100	4,800
Total Private	3,100	0	100	100	-200	100	0	-200	100	800	3,800	8,300
Goods Producing	0	-200	0	0	-500	-100	0	-200	0	400	-700	-22,800
Service Producing	2,700	200	0	100	300	100	-100	0	100	300	3,700	27,600
Constr., Mining & Nat.Rsrcs	-100	0	0	0	-100	0	0	0	0	0	-200	-8,400
Manufacturing	100	-200	0	0	-400	-100	0	-200	0	400	-500	-14,400
Trade	-400	-600	0	0	100	0	0	-100	100	200	-800	6,100
Transportation & Utilities	400	0	0	100	0	0	0	0	0	-100	300	2,700
Financial Activities	0	0	0	0	0	0	0	0	0	0	200	3,900
Education and Health Services	0	100	0	0	200	0	0	0	100	200	600	4,900
Leisure & Hospitality	1,900	1,000	0	200	100	200	0	200	0	-200	3,400	3,000
Info., Prof. & Bus. Svcs, Other Svcs	1,200	-400	0	0	0	-100	0	-100	-200	300	700	20,600
Total Government	-400	0	0	-100	0	0	0	-100	0	-100	-700	-3,500
Federal	0	0	0	0	0	0	0	0	0	0	0	-1,000
State	-200	0	0	0	0	0	0	0	0	0	-200	600
Local	-200	0	0	-100	0	0	0	-100	0	-100	-500	-3,100

* Includes participants residing in area. Includes employment with employers located in area. Estimates are NOT seasonally adjusted. Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. Nt-W-S data is benchmarked to 3/2002

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Look for the most current Labor Market Information at: WWW.DWD.STATE.WI.US/LMI

Direct questions and comments to: Richard Seidemann, Regional Labor Market Analyst, Sheboygan County Job Center, 3620 Wilgus Avenue, Sheboygan, WI 53081 920-208-5809 920-459-3845(FAX) E-mail: richard.seidemann@dwd.state.wi.us